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**SAM'S CLUB®
CELEBRATES 25TH ANNIVERSARY
Nationwide Open House Planned**

WHAT: Sam's Club will celebrate its 25th Anniversary with a nationwide Weekend-Long Open House to appreciate existing members and associates.

New businesses and families who want to learn more about the benefits and discover the savings Sam's Club Members have enjoyed the past 25 years are welcome to attend. Consistent with its heritage, Sam's Club plans generous food and dessert samplings known as "demos" throughout the weekend.

In honor of the Silver Anniversary, Sam's Club has stocked up on special products at exceptional values from digital cameras to high definition TV's, to lawn mowers and luxe pillows. In addition, everyday items, choice meats and produce will be featured.

Non-members can compare the savings throughout the club and at fuel stations and during the open house Sam's Club is waiving its non-member service fee.

In a recent survey of 2,500 Sam's Club Business Members, more than 70 percent report saving enough in just one month on their purchases to pay their annual membership fee.

WHEN: 10 a.m. to 8:30 p.m., Friday, April 18
9 a.m. to 8:30 p.m., Saturday, April 19
10 a.m. to 6 p.m., Sunday, April 20

WHERE: All 593 Sam's Club locations nationwide

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Sam's Club History

1983
First Sam's Club Opens
Midwest City, Okla.

1984
More than two million
Members

1988
104 clubs

1991
First international club opens in
Mexico City

1993
From Maine to California 419
clubs in 47 states

1993
Sam's Club acquires PACE
Warehouse Clubs

1997
First gas station opens Wichita,
Kan.

1998
Member's Mark private label
launches

1998
First Pharmacy Opens in Tulsa,
Okla.

2000
samsclub.com launches and
Click n' Pull rolls out soon after

2003
20th Anniversary and 522 clubs

2005
Doug McMillon named
President and CEO

2006
First hometown club opens in
Bentonville, Ark.

2007
Fayetteville, Ark. Club model
for sustainability

2008
Sam's Club 25th Anniversary
and 593 clubs nationwide